

Unleashing Leadership

Unleashing Self-Actualising Leadership and Becoming the Leader You Can Be

Introduction

With your problem solving skills and technical expertise, managing the technical element of any job (Material, Machine and Method) is the easy part. However, when they interact with the fourth element (Man), that is when many engineers, executives and managers find themselves baffled.

First there is self-leadership, bringing out the best in yourself, then there is self-actualising leadership—bringing out the best in others. By seeking the peak of actualising your own best potentials and authenticity—imagine the kind and quality of relationships, families, businesses, companies, corporations, organisations, and governments that you can create!

Programme Objectives

Step-up to a higher level of leadership enlightenment:

- Identify self-actualisation and what it means to be a self-actualising leader.
- Coaching to unleash your potentials as a leader, to develop the core competencies of your kind and level of leadership
- Coaching you on the Meaning and Performance Axes so that you synergise your highest meanings with your best performances and move to the Self-Actualisation Quadrant
- Specifying the mechanism of Change Leadership — the processes by which leaders can actually lead the minds and hearts of people in changing business and culture.

Target Group

- Top Management - Directors, CEOs & Senior Managers
- Middle Management - Managers and Assistant Managers
- Senior Executive Unleashing Leadership
- Executive

Programme Content

Day 1 - What is Leadership?

Time	Module
8:30 AM	Introduction - Unleashing Leadership <ul style="list-style-type: none"> • Unleashing Your Leadership as a Self-Actualising Leader. • A Matrix for Leadership
9:45 AM	Tea Break
10:15 AM	World: The Domain of Your Leadership <ul style="list-style-type: none"> • What is “Leadership?” • Key Variables about Leadership • Kinds of Leaders • Dimensions of Leadership • Levels of Leadership
11:30 AM	Break
11:45 AM	Meanings: Your Leadership Meanings <ul style="list-style-type: none"> • The Meaning of Leadership • The Meaning you bring as a Leader • How meaning is created • Levels of meaning
1:00 PM	Lunch
2:00 PM	Meanings: Your Leadership Meanings (Continuation)
3:15 PM	Break
3:30 PM	Intentions: Your Leadership Intentions <ul style="list-style-type: none"> • Taking an Intentional Stance
4:45 PM	Tea Break
5:15 PM	Learning Reflections <ul style="list-style-type: none"> • Reflecting on Your Day's Learnings, Discoveries & Competencies • Marking & Measuring Your Learnings & New Skills
6:30 PM	End of Day 1

Day 2 - How Does Leadership Work?

Time	Module
8:30 AM	States: Your Best Leadership States <ul style="list-style-type: none"> • Emotional Resonance Leadership • State Management for emotional intelligence
9:45 AM	Tea Break
10:15 AM	Powers: Your Leadership Powers <ul style="list-style-type: none"> • Core Empowerment: Personal Powers • Core Competencies of your leadership • Developing your Leadership
11:30 AM	Break
11:45 AM	Others: Your Relational Skills <ul style="list-style-type: none"> • Social and relational skills • Leadership as a Team
1:00 PM	Lunch
2:00 PM	Self: Your Leadership Identity <ul style="list-style-type: none"> • Self Leadership • Congruent Leadership
3:15 PM	Break
3:30 PM	Time: Timely Leadership <ul style="list-style-type: none"> • Timely leader
4:45 PM	Tea Break
5:15 PM	Learning Reflections <ul style="list-style-type: none"> • Reflecting on Your Day's Learnings, Discoveries & Competencies • Marking & Measuring Your Learnings & New Skills
6:30 PM	End of Day 2

Day 3 - Leading a Self-Actualising Organisation

Time	Module
8:30 AM	Self-Actualisation <ul style="list-style-type: none"> • Characteristics • Culture
9:45 AM	Tea Break
10:15 AM	Collaborative Leadership <ul style="list-style-type: none"> • Core Competencies of Executive leaders • Core Competencies of Managerial leaders
11:30 AM	Break
11:45 AM	The Sign of SA Leadership: Engagement <ul style="list-style-type: none"> • Engagement
1:00 PM	Lunch
2:00 PM	Seeking the Peak: The Pyramid as a Business Model <ul style="list-style-type: none"> • Business Model
3:15 PM	Break
3:30 PM	Leading to the Peak for a Self-Actualising Company <ul style="list-style-type: none"> • Self-Actualising Company Personalised Leadership Matrix <ul style="list-style-type: none"> • Creating a Personalised Leadership Matrix
4:45 PM	Tea Break
5:15 PM	Learning Integration <ul style="list-style-type: none"> • Review and revise the learning from the programme. Integrate your knowledge, skills and attitudes into your neurology.
6:30 PM	End of Programme

The Neuro-Semantics Advantage

One of the many frustrations that people and organisations face is not being able to apply what they have learnt. One of the reasons why this happens is when people do not create strong enough meanings to the knowledge that they have learnt, they are not motivated enough to perform that knowledge into their action or behaviour. Training just becomes a feel-good or necessary activity that does not translate into purposeful behaviour in their lives or organisation.

How would you like if you could immediately turn learning into meaningful productivity? When you synergise meaning with productivity, that is when passion and drive explodes into your life! Thus, the two-prong benefits that Neuro-Semantics training are:

- by going higher and higher up the ladder of meaning, you are developing a more empowering matrix about the learning that drives the energy up for peak performance.
- by consciously using the process repeatedly throughout the training, you are building skills of leadership for real-life situations.

In so doing, you will be able to translate meaning into performance; that is when you actualise excellence.

Certification

After successful completion of the programme, you will receive the “**Unleashing Leadership**” Certificate. Certification is by the International Society of Neuro-Semantics®.



Principal Instructors

M Marzuki Mohamed

M Marzuki Mohamed has extensive experience in the field of Human Capital Development. Not only is he an excellent, dynamic and resourceful instructor of international standing, he is also skilled in the management and leadership of organisation with international experience in the field of construction. As the Managing Director of a construction company in the highly specialised and competitive field of soil improvement, he successfully increased the company turnover 50 times in less than 6 years. Moreover, he took the company to Singapore, Brunei and Thailand.

His success in management and leadership stems from his starting premise that every person is an individual human being and a special entity that makes a difference in this world. Thus, it is with this principle that he ventured into training and teaching to generate widespread and effective impact to this message.

Participants receive enhanced benefits and more impact full results from his training programmes because of his extensive practical knowledge and skilful application of Neuro and Behavioural Sciences. He empowers people to increase their limits, level of commitment, higher level of performances of the individual, team and the organisation in achieving the corporate goals. His training employs the Accelerated Learning technology exclusively, which is a proven method in improving the level of comprehension and internalisation of the concepts and learning.

Apart from Malaysia, Marzuki has conducted seminars, talks and courses as well as being a management consultant in Singapore, Bangkok, Ho Chi Minh City, Hanoi and others in the region.

Other than organisations in Malaysia, he has had the good opportunity to serve Italian-Thai Development Company (Thailand), Hyundai Construction Company, Port of Singapore Authority, Housing Development Board (Singapore) and the Public Works Department of Vietnam.

He is actively involved in enhancing the throughput of corporations as a Management Consultant, developing and implementing system processes and developing the human resource of organisations. He is currently the Chief Executive for AL Advancement of Human Potential Sdn. Bhd.

Marzuki is a Certified Neuro-Semantics and NLP Trainer, and Associate Certified Meta-Coach by the International Society of Neuro-Semantics®.